



SAABS@CARLISLE 2024 SPONSORSHIP PACKAGES

Providing financial support keeps this event affordable for attendees and guarantees exposure to a very large group of dedicated SAAB lovers.

Sponsorship Level	Saturday Lunch	Tables and Chairs	Tent	Saturday Breakfast	Beverages	Comfort Facilities	Associate Sponsor
Contribution	\$2,500	\$1,250	\$650	\$500	\$400	\$400	\$250
Number Available	1	1	3	1	1	1	9
Link to Your Website on 10,000+ Emails¹	✓	✓	✓	✓	✓	✓	✓
Sponsorship Signage²	✓	✓	✓	✓	✓	✓	✓
Your Logo on Event Shirts	✓	✓	✓	✓	✓	✓	✓
Event Shirts	6	4	2	1	1	1	
Tent Vendor Spaces³	4	2	1				
Tent Parking Spaces	2	1	1				
Custom Mass Email⁴	3	2	1	1			
Registration Stuffer⁵	✓	✓	✓	✓			
SAABs@Carlisle Badges	4	4	2				
Carlisle IPN Vehicle Passes	2						

Signage showing just what your sponsorship contributes to the event will be on display all weekend and is yours to keep after the show.

¹Based on our email database of 900+ subscribers receiving 12-15 emails over the course of the annual show cycle. Your logo is on every email with a link to your website. ²Associate Sponsors signage will be applied at the discretion of CPSC. Examples from prior years include the Friday Welcome Dinner, Saturday Cookout, etc. Multiple sponsors may be combined and assigned to unsold higher tiers. ³Tent Spaces are provided with a table and two chairs, and can be used for marketing your business. ⁴Some levels are eligible to have us send a custom email to the group advertising targeted marketing specials or providing more information about your business. ⁵Registration Stuffers are single sheet flyers that you provide that we include with our registration packet for attendees. This is a great way to advertise specials offered during the show.

To guarantee your inclusion in shirt artwork, signage, and for maximum exposure please keep the following deadlines in mind:	
February 28	Email or verbal commitment
March 15	Payment, logo art file and questionnaire received by CPSC
April 30	Any printed registration materials received by CPSC